



DID:UNCONF AFRICA

AFRICA'S REGIONAL IIW-INSPIRED™ UNCONFERENCE

SPONSORSHIP PACK 2027



WWW.DIDUNCONF.AFRICA | STIAS, STELLENBOSCH | 16-18 MARCH 2027 | [#DIDUNCONFAFRICA](https://twitter.com/DIDUNCONFAFRICA)

WHAT IS DID:UNCONF AFRICA?

DID:UNCONF AFRICA brings together local and international innovators, leaders, and activists to reshape the future of digital identity. This event fosters innovation, collaboration, and interoperability, making a significant impact on the inclusive development of digital identity in Africa.

Kick-Off: African-Focused Digital Identity Programme

The event will commence with an African-Focused Digital Identity Programme on the afternoon of 16 March. This session will explore the current state of digital identity in South Africa and Africa through insightful presentations and engaging panel discussions, focusing on local and regional challenges, opportunities, and innovations.

A 2-DAY IIW-INSPIRED™ OPEN SPACE UNCONFERENCE

Open Space unConferences are particularly generative: with a professional facilitator, we will co-create the agenda live each day of the event. There are no keynotes or panels, it's all about exploring the topic with professional peers from a range of identity areas.



WHY DID:UNCONF AFRICA NOW?

The inception of **DID:UNCONF AFRICA** arose from the recognition that Africa holds immense potential yet faces unique challenges in digital identity. Our event not only emphasises the vast disparities in the digital identity ecosystem, but offers a practical stage for groundbreaking solutions tailored to the African context.

DID:UNCONF AFRICA brings together thinkers, leaders, and innovators who are transforming the digital identity landscape, both locally and internationally.



OUR AIMS

MEETING THE MOMENT

South Africa's national Digital ID is being stood up while the standards underneath it are still being written. This is where the people building, regulating and using those systems meet.

FACILITATING LOCAL AND INTERNATIONAL EXCHANGE

Identity infrastructure is being built in parallel worldwide, and choices in one region shape what is possible in others. We put local and international participants in one room.

FOSTERING INCLUSIVE INNOVATION

We remove the barriers that keep women and marginalised communities out of tech events, and keep the question of who gets left behind on the agenda.

BROADENING PARTICIPATION

A place for local innovators, entrepreneurs and thought leaders to work directly with international experts.

ADVANCING DIGITAL AND DECENTRALISED IDENTITY

We push adoption of verifiable credentials, user-held wallets and the open standards behind them, with privacy and consent designed in from the start.

EMPOWERING DIGITAL IDENTITY STARTUPS

Startups get a platform to show their solutions, meet investors and partners, and get direct feedback from industry experts.



2026 IN REVIEW

The second edition doubled the room. **Every sponsorship sold out.**

117

delegates

In 2026, up from 55 at the first event in 2025.

27

sessions — every one called by a participant

10

session slots, all of them filled

4

keynotes and two panels on the opening day of the event

Four public-sector bodies, four universities, banks, fintechs,
card schemes, regulators, private sector enterprise and startups.

In the same sessions, for three days.



BECOME A SPONSOR OF DID:UNCONF AFRICA!

Our sponsors play a vital role in keeping event ticket prices low, with all meals included, making the conference accessible to everyone who wants to attend, participate, and contribute. All sponsors will be prominently listed on a banner at the event.

ASSOCIATE PARTNERS	SUPPORTING PARTNERS	FUNDAMENTAL PARTNERS
• Welcome Reception. • Full Event Breakfasts. • Full Event Lunches. • Conference Dinner. • Exhibition Space on Day 1. • Day 1 Programme Input & Participation. • Detail of Packages on p. 7–10. • 3 Full Event Tickets. Available Packages: 4 USD 10,000	DIVERSITY & INCLUSION SCHOLARSHIPS Your sponsorship will provide financial assistance to individuals who might otherwise be unable to attend, covering their travel, accommodation, and event tickets. • Detail of Packages on p. 11. • 3 Full Event Tickets. Available Packages: 2 USD 7,500	Fundamental Partners can select specific elements of the conference to sponsor, such as meals, event WiFi and other fundamental event elements, receiving targeted acknowledgment throughout the event. • Full List on Page 12. • Tickets included from USD 1,400. Available Packages: 15 USD 600–4,500



Associate Partner: Welcome Reception

Total Contribution: USD 10,000

Your Sponsorship Impact:

- Welcome Reception Sponsorship (16 March)

Benefits:

- Your name and logo displayed on the **DID:UNCONF AFRICA** site [here](#).
- Premier branding on the Quicket ticketing site.
- Name/logo on the big banner of conference sponsors that stays up throughout the event.
- Exhibition space on Day 1.
- Day 1 Programme Input & Participation.
- Branding at the **Welcome Reception**, along with a verbal thank you for your sponsorship at the start of each day.
- 3 full event tickets.
- A verbal Thank You! in the Opening Circle of each day.
- Your name and logo displayed during meal/beverages sponsored or in the space you sponsor.
- Logo space on all printed material.



Associate Partner: Full Event Breakfasts

Total Contribution: USD 10,000

Your Sponsorship Impact:

- Full Event Breakfasts (17 & 18 March)

Benefits:

- Your name and logo displayed on the **DID:UNCONF AFRICA** site [here](#).
- Premier branding on the Quicket ticketing site.
- Name/logo on the big banner of conference sponsors that stays up throughout the event.
- Exhibition space on Day 1.
- Day 1 Programme Input & Participation.
- Branding on the official **Full Event Breakfasts**, along with a verbal thank you for your sponsorship at the start of each day.
- 3 full event tickets.
- A verbal Thank You! in the Opening Circle of each day.
- Your name and logo displayed during meal/beverages sponsored or in the space you sponsor.
- Logo space on all printed material.



Associate Partner: Full Event Lunches

Total Contribution: USD 10,000

Your Sponsorship Impact:

- Full Event Lunches (17 & 18 March)

Benefits:

- Your name and logo displayed on the **DID:UNCONF AFRICA** site [here](#).
- Premier branding on the Quicket ticketing site.
- Name/logo on the big banner of conference sponsors that stays up throughout the event.
- Exhibition space on Day 1.
- Day 1 Programme Input & Participation.
- Branding on the official **Full Event Lunches**, along with a verbal thank you for your sponsorship at the start of each day.
- 3 full event tickets.
- A verbal Thank You! in the Opening Circle of each day.
- Your name and logo displayed during meal/beverages sponsored or in the space you sponsor.
- Logo space on all printed material.



Associate Partner: Conference Dinner

Total Contribution: USD 10,000

Your Sponsorship Impact:

- Conference Dinner (Dinner, Drinks & Entertainment)

Benefits:

- Your name and logo displayed on the **DID:UNCONF AFRICA** site [here](#).
- Premier branding on the Quicket ticketing site.
- Name/logo on the big banner of conference sponsors that stays up throughout the event.
- Exhibition space on Day 1.
- Day 1 Programme Input & Participation.
- Branding at the **Conference Dinner**, along with a verbal thank you for your sponsorship at the start of each day.
- 3 full event tickets.
- A verbal Thank You! in the Opening Circle of each day.
- Your name and logo displayed during meal/beverages sponsored or in the space you sponsor.
- Logo space on all printed material.



Supporting Partner Packages

Total Contribution: USD 7,500

Your Sponsorship Impact:

By supporting our **Diversity & Inclusion Scholarships**, you are championing the priority of diversity and inclusion in the digital identity space in Africa. Your sponsorship will provide financial assistance to individuals who might otherwise be unable to attend, covering their travel, accommodation, and event tickets. This not only enriches the conference with diverse perspectives but also ensures that the future of digital identity in Africa is shaped by a wide range of voices and experiences. Additionally, as a sponsor, you have the opportunity to nominate individuals or groups you would like to enable with your scholarships, making a direct impact on the community you support.

Benefits:

- Your name and logo displayed on the **DID:UNCONF AFRICA** site [here](#).
- Name/logo on the big banner of conference sponsors that stays up throughout the event.
- 3 full event tickets.
- A verbal Thank You! in the Opening Circle of each day.
- Logo space on all printed material.



Fundamental Partner Opportunities

SPONSORSHIP	PRICE	TICKETS
Full Event Barista	USD 4,500	2
Full Event WiFi	USD 4,500	2
Breakout Rooms	USD 4,000	2
Qiqo Workshop Hub	USD 3,000	1
Women's Breakfast	USD 2,800	1
Water Stations	USD 2,000	1
Social Tables	USD 2,000	1

SPONSORSHIP	PRICE	TICKETS
Snack Table (Day 1)	USD 1,500	1
Snack Table (Day 2)	USD 1,500	1
Documentation Center (Day 1)	USD 1,400	1
Documentation Center (Day 2)	USD 1,400	1
Open Gifting (Day 1)*	USD 600	—
Open Gifting (Day 2)*	USD 600	—
Opening Circle (Day 1)*	USD 600	—
Opening Circle (Day 2)*	USD 600	—

*If both Open Gifting days or both Opening Circle days are purchased for USD 1,200, 1 complimentary ticket will be made available.



FUNDAMENTAL SPONSORS RECEIVE THE FOLLOWING:

- Your name and logo displayed on the **DID:UNCONF AFRICA** site [here](#).
- Name/logo on the big banner of conference sponsors that stays up throughout the event.
- Verbal recognition at the opening and closing of the conference.
- A verbal Thank You! in the Opening Circle of each day.
- Your name and logo displayed during meal/beverages sponsored or in the space you sponsor.
- Complimentary tickets for sponsorships of USD 1,400 or more. See p. 12.
- The **Documentation Center** sponsor also receives branding in the Book of Proceedings.
- **Qiqo Workshop Hub and Online Collaboration Space** sponsor (where Session Notes are collected) also receives branding on the platform. (90% of participants go to this site multiple times before, during and after the event).





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GET INVOLVED AS A SPONSOR:

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